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MEDIA RELEASE

For immediate release

Regional scholarship program available to aspiring event management specialists.

In a bid to support aspiring event managers living in rural and regional NSW, Destination NSW has partnered with Meetings and Events Australia to launch a scholarship program for those keen to work in the industry.

Destination Riverina Murray General Manager Richie Robinson believes the program will have a positive flow-on effect by providing expertise to those already based in rural and regional NSW and bringing more job opportunities into the local area.

“The Riverina Murray has a growing calendar of festivals and events including Tumbafest, Warbirds Downunder, The Albury Gold Cup and Gears and Beers. Events are a significant driver of tourism to the region and we need to ensure both existing and new events have the support and expertise required to become bigger and better”.

“Whether you’ve just finished Year 12, are working in the events industry or looking for a career change, six regional Diploma of Event Management scholarships are up for grabs to ensure the future success of this booming sector”, said Richie Robinson.

Jenny Bevis, Managing Director of Jenny Bevis Events based in Albury says, “event management can be a vast undertaking and incorporates everything from production, budgeting, sponsorship, venue and supplier management and marketing. An industry recognised diploma is a great head-start for anyone considering a career in this area”.

The course will be delivered via MEA’s online learning tool allowing students to complete the tasks at their own pace and in their own time. For further information and to apply, please visit www.meetinns.com.au/scholarships.

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