

# Applying for: REGIONAL FLAGSHIP EVENT FUNDING

The [Regional Flagship Events Program](#) identifies and supports events in regional NSW that have the potential to act as a 'cornerstone' or flagship tourism event for their area by attracting overnight visitation and delivering long term benefits to the region.

This is a step-by-step guide on how Destination Riverina Murray can assist you with your funding application for the [Incubator Event Fund](#), [Flagship Event Fund](#) and [Event Development Fund](#).

## BEFORE STARTING YOUR APPLICATION

1

- Get in touch so we can discuss your event, funding eligibility and ways we can assist.
- We will send you information about the Regional Flagship Events Program.
- Ensure you watch the Regional Event Funding [webcast](#) and learn about eligibility criteria, how to apply and what Destination NSW is looking for in an application.

## READY TO START YOUR APPLICATION?

2

We will provide you with resources to reference in your application:

- Riverina Murray Destination Management Plan (DMP)
- Local Community Strategic Plans
- Destination NSW (DNSW) Riverina or Murray regional visitation data.
- LGA visitation, accommodation and spend data.

You can now begin your application in the online portal.

## DURING THE DRAFT PROCESS

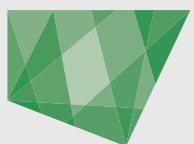
3

- DRM and DNSW will work together to provide advice on how to strengthen the application.
- There will likely be multiple rounds of feedback, so factor this into your timeline.

## TIME TO SUBMIT!

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- Once you have incorporated all feedback, submit your application before the closing date.
- Applications will be processed according to the guidelines provided by DNSW.



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