

Applying for:

REGIONAL TOURISM FUND PRODUCT DEVELOPMENT PROGRAM

The [Regional Tourism Product Development Program](#) offers between \$15,000 and \$150,000 for eligible projects that satisfactorily meet the assessment criteria. The funding must be, at least, matched dollar-for-dollar.

This is a step-by-step guide on how Destination Riverina Murray can assist you with your funding application.

BEGIN THE DISCUSSION

1

- Get in touch so we can discuss your project, funding eligibility, do a site inspection and consider how we can assist.
- We will send you information about the Regional Tourism Product Development Program
- Ensure you watch the Regional Tourism Fund Product Development Program [webcast](#) and learn about eligibility criteria, how to apply and what Destination NSW is looking for in an application.

READY TO START YOUR APPLICATION?

2

We will provide you with resources to reference in your application:

- Riverina Murray Destination Management Plan (DMP)
- Local Community Strategic Plans
- Destination NSW (DNSW) Riverina or Murray regional visitation data.
- LGA visitation, accommodation and spend data.

You can now begin your application in the [online portal](#).

DURING THE DRAFT PROCESS

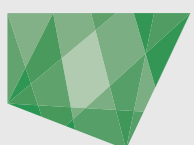
3

- DRM and DNSW will work together to provide advice on how to strengthen the application.
- There will likely be multiple rounds of feedback, so factor this into your timeline.

TIME TO SUBMIT!

4

- Once you have incorporated all feedback, submit your application before the closing date.
- Applications will be processed according to the guidelines provided by DNSW.



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Riverina Murray NSW

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